

PERTH
2018
www.tteconference.com



6TH TRANS-TASMAN
ENDODONTIC
CONFERENCE
20-22 SEPTEMBER 2018 | PERTH, AUSTRALIA

Sponsorship and Exhibition Prospectus

www.tteconference.com



INVITATION

Following on from the success of the combined 19th World Congress on Dental Traumatology and the 5th Trans-Tasman Endodontic Conference which was held in Brisbane in 2016, the Australian Society of Endodontology and the New Zealand Society of Endodontics are proud to invite you to TTEC 2018 which will be held at the Perth Convention and Exhibition Centre from 20-22 September, 2018.

The Scientific Organising Committee is developing a strong scientific program, led by renowned overseas keynote speakers. The keynotes will be complemented by a combination of international and local Australian and New Zealand presenters. The program and social events will provide your organisation with the best opportunities to interact with some of the industry's leading professionals, as well as those who are up and coming.

The Conference is pertinent to the diagnostic, pharmaceutical, equipment, publishing and other industries involved in the clinical field of endodontics and endodontic practice management. The 6th Trans-Tasman Endodontic Conference will be the most comprehensive and memorable Conference of its kind in Australia and New Zealand, and industry participation is an extremely valued component of the event.

We hope to see you in Perth.

Donna Richards

Chair

6th Trans-Tasman Endodontic Conference



THE CONFERENCE

The three day Conference has been successfully run since 2008 in Hobart, Christchurch, Gold Coast, Melbourne and Brisbane. The Conference will attract over 400 dental practitioners from across Australia and New Zealand.

The Conference will be accredited for CPD points with the Australian and New Zealand Dental Boards and is endorsed by the Dental Associations of Australia and New Zealand.

Venue

Perth Convention and Exhibition Centre

21 Mounts Bay Rd
Perth WA 6000
T: +61 (08) 9338 0300

The Perth Convention and Exhibition Centre is situated on the banks of the Swan River, within close proximity to the CBD, many restaurants and bars, shopping areas, galleries and tourist attractions.

Program Outline

The three day Conference will include a number of Keynote and Invited Speakers, Concurrent Sessions and Social Functions.

THURSDAY 20 SEPTEMBER

0800	Registration Opens
0900	Sponsored Workshops
1300	Exhibitors Move In
1400	Welcome Address and Keynote Speaker
1530	Afternoon Tea and Trade Exhibition Opens
1600	Invited Speaker
1730	Welcome Reception

FRIDAY 21 SEPTEMBER

0800	Registration and Exhibition Open
0830	Invited Speaker
0945	Morning Tea
1015	Invited Speakers
1215	Lunch
1330	Invited Speakers
1530	Afternoon Tea
1600	Invited Speaker
1900	Conference Dinner

SATURDAY 22 SEPTEMBER

0800	Registration and Exhibition Open
0830	Keynote Speaker
0945	Morning Tea
1015	Invited Speakers
1215	Lunch
1330	Invited Speakers
1545	Afternoon Tea
1615	Invited Speaker
1730	ASE Annual General Meeting

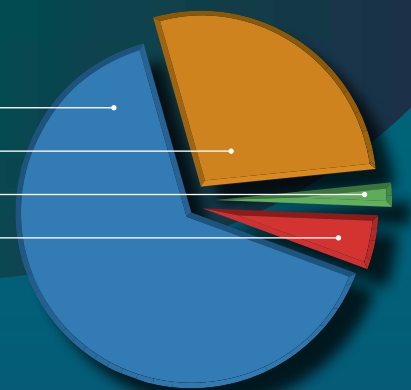
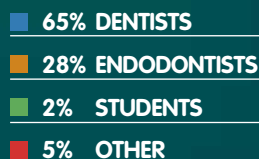
*** Draft program outline, subject to change*

Who will attend?

This Conference has a broad appeal for all dentists with an interest in endodontic issues: general practitioners, specialists and post-graduate students. We expect over 400 delegates to attend

TTEC 2018 to discuss the latest developments and trends in endodontics.

The 2016 results are not displayed as the Conference was combined with the 19th World Congress on Dental Traumatology which attracted over 800 delegates.



SPONSORSHIP OPPORTUNITIES

TTEC 2018 will provide companies with a unique opportunity to have direct access to this influential target group of specialists and general dentists. This prospectus outlines numerous avenues for you to market directly to this key audience. We encourage you to consider ways your company and brands will benefit from aligning with this exciting event. Integral to the Conference will be an exhibition that will allow you to meet and engage with delegates and promote your products and services. In addition to the exhibition, the Conference will have networking functions which will allow you to interact with delegates in an informal environment, catch up with old friends and also make new ones!

Who should sponsor?

- » Diagnostic companies
- » Pharmaceutical companies
- » Publishers
- » Equipment providers
- » Practice Management
- » Other industries involved in the clinical field of traumatology and endodontic practice management

Why should you sponsor?

1. A presence at the Conference is your organisation's opportunity to leverage three (3) days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships.
2. Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meetings.
3. Conference participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
4. Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
5. The Conference will assist you in achieving strategic goals by providing you with direct exposure to your target market. Be informed and identify the marketing strategies being implemented by your competition.
6. As a major Conference Sponsor you will be given priority of placement within the Conference Exhibition. Platinum Sponsors will receive first choice, followed by Gold and Silver.

Book Early

Aligning your company and booking early will ensure:

- » Maximum exposure for your brand and increased opportunities
- » First choice of sponsorship opportunities to ensure alignment with your marketing aims
- » Selection of prime exhibition space

Please visit the Conference website www.tteconference.com or contact the Sponsorship and Exhibition Manager. We are keen to discuss how we can structure your package to best suit your needs.

Helen McGowan

Sponsorship and Exhibition Manager

TTEC 2018 Conference Office

WALDRONSMITH Management



We bring people together and your conference to life

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PLATINUM

\$20,900 inc GST

Three (3) Opportunities Available

Our Platinum Sponsors are viewed as our major event partners and as such receive premium exposure prior to, during and long after the event. We will work closely with you to ensure your marketing goals are addressed and expectations exceeded.

Exhibition

- » One (1) 6m x 3m exhibition booth located in a premium position in the exhibition area

Additional space is available at a 10% discount, subject to availability

Registration

- » Four (4) full delegate registrations inclusive of all catering and social functions (Welcome Reception and Conference Dinner)
- » A reserved VIP table of ten (10) at the Conference Dinner (all guests must hold a ticket to the Dinner)

Program

- » Naming rights to an Invited Speaker Plenary Session (chosen in conjunction with the Organising Committee)
- » Verbal acknowledgement by session chair during chosen Plenary Session
- » Logo and acknowledgement as the Plenary Session sponsor on the PowerPoint slide in the applicable session

Acknowledgement and Recognition

- » Logo and acknowledgement as a Platinum Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference Pocket Program
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsors acknowledgement signage
- » Logo and acknowledgement on the Registration and Information Desk signage
- » Logo and acknowledgement on the sponsorship reel played in session rooms
- » Verbal recognition as a Platinum Sponsor by the session chair during the opening and closing sessions

Advertising and Promotion

- » One (1) customised eBlast to all registered delegates two weeks before the conference
- » One (1) customised push notification to all delegates at the Conference through the Conference App
- » Two (2) A4 promotional inserts in delegate satchels (subject to Organising Committee approval)
- » Access to the delegate list via email four weeks prior to the Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)
- » Final delegate list available post Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)

Additional Exposure Workshop

Our Platinum Sponsors will receive the opportunity to host a meeting on the morning of Thursday during the Conference prior to sessions commencing. TTEC 2018 will provide the session room along with basic audio visual (lectern, microphone, laptop and projector) and management of all invitations and registrations. The sponsor must supply light break catering for participants (at an additional cost to package).

GOLD

\$17,600 inc GST

Three (3) Opportunities Available

Our Gold Sponsors are viewed as our key partners at the event and receive a high level of branding and exposure to this targeted database.

Exhibition

- » One (1) 3m x 3m exhibition booth located in a premium position in the exhibition area

Registration

- » Three (3) full delegate registrations inclusive of all catering and social functions (Welcome Reception and Conference Dinner)

Acknowledgement and Recognition

- » Logo and acknowledgement as a Gold Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsors acknowledgement signage
- » Logo and acknowledgement on the sponsorship reel played in session rooms
- » Verbal recognition as a Gold Sponsor by the session chair during the opening and closing sessions

Advertising and Promotion

- » One (1) customised eBlast to all registered delegates one week before the conference
- » One (1) customised push notification to all delegates at the Conference through the Conference App
- » One (1) A4 promotional insert in delegate satchels (subject to Organising Committee approval)
- » Access to the delegate list via email four weeks prior to the Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)
- » Final delegate list available post Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)

SILVER

CONFERENCE APP

\$11,550 inc GST

Three (3) Opportunities Available

Our Silver Sponsors are important to the success of the event and receive strong branding opportunities during the course of the marketing campaign and at the event itself.

Exhibition

- » One (1) 3m x 3m exhibition booth located in a premium position in the exhibition area

Registration

- » Two (2) full delegate registrations inclusive of all catering and social functions (Welcome Reception and Conference Dinner)

Acknowledgement and Recognition

- » Logo and acknowledgement as a Silver Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsors acknowledgement signage
- » Logo and acknowledgement on the sponsorship reel played in session rooms
- » Verbal recognition as a Silver Sponsor by the session chair during the opening and closing sessions

Advertising and Promotion

- » One (1) customised push notification to all delegates at the Conference through the Conference App
- » One (1) A4 promotional insert in delegate satchels (subject to Organising Committee approval)
- » Access to the delegate list via email four weeks prior to the Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)
- » Final delegate list available post Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)

\$10,000 inc GST

Exclusive Opportunity

The App will be the one stop for all Conference and Exhibition information, showcasing speakers and program information, Sponsors and Exhibitors, social event information and daily updates. Included in the package will be one eBlast to all registered delegates.

Registration

- » One (1) full delegate registration inclusive of all catering and social functions (Welcome Reception and Conference Dinner)

Acknowledgement and Recognition

- » Your logo on the banner of all pages within the App
- » Logo and acknowledgement as the Conference App Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsors acknowledgement signage
- » Logo and acknowledgement on the sponsorship reel played in session rooms
- » Verbal recognition as the Conference App Sponsor by the session chair during the opening and closing sessions

Advertising and Promotion

- » One (1) customised eBlast to all registered delegates when the App is launched
- » One (1) customised push notification to all delegates at the Conference through the Conference App
- » Final delegate list available post Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)



INTERNATIONAL KEYNOTE SESSIONS

INVITED SPEAKER SESSIONS

\$8,000 inc GST

Two (2) Opportunities Available

The International Keynote Sessions are the drawcards to the Conference and will present throughout the program to ensure high delegate attendance. Align your company/brand with this high profile opportunity and show your support to the leaders as well as the up and coming players in the profession.

Registration

- » One (1) full delegate registration inclusive of all catering and social functions (Welcome Reception and Conference Dinner)

Program

- » Naming rights to the chosen Keynote Session (chosen in conjunction with the Organising Committee)
- » Verbal acknowledgement by session chair during the chosen Keynote Session
- » Logo and acknowledgement as an International Keynote Session Sponsor on the PowerPoint slide in the applicable session

Acknowledgement and Recognition

- » Logo and acknowledgement as an International Keynote Session Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsors acknowledgement signage
- » Logo and acknowledgement as an International Keynote Session Sponsor on the title PowerPoint slide during the applicable session

Advertising and Promotion

- » Opportunity to place promotional material on seats in the chosen session room prior to commencement of the session (promotional material to be supplied and distributed by the sponsor, subject to Organising Committee approval)
- » Final delegate list available post Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)

\$6,000 inc GST

Eleven (11) Opportunities Available

Align your company/brand with this high profile opportunity and show your support for the profession.

Registration

- » One (1) full delegate registration inclusive of all catering and social functions (Welcome Reception and Conference Dinner)

Program

- » Naming rights to the chosen Invited Speaker Session (chosen in conjunction with the Organising Committee)
- » Verbal acknowledgement by session chair during chosen Invited Speaker Session
- » Logo and acknowledgement as an Invited Speaker Session Sponsor on the PowerPoint slide in the applicable session

Acknowledgement and Recognition

- » Logo and acknowledgement as an Invited Speaker Session Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement on the Sponsors acknowledgement signage
- » Logo and acknowledgement as an Invited Speaker Session Sponsor on the title PowerPoint slide during the applicable session

Advertising and Promotion

- » Opportunity to place promotional material on seats in the chosen session room prior to commencement of the session (promotional material to be supplied and distributed by the sponsor, subject to Organising Committee approval)
- » Final delegate list available post Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)



HOSPITALITY OPPORTUNITIES

Show your company's hospitality by hosting delegates at one of the high profile social events of the Conference. As one of the social function sponsors we want you to gain maximum exposure during the function. We will work closely with you to explore potential branding opportunities that you can bring to the function.

WELCOME RECEPTION

\$8,000 inc GST

Exclusive Opportunity

Your company will be recognised as the host of the Welcome Reception on the first day of the Conference. This event will be held in the exhibition area with entertainment.

Registration

- » One (1) full delegate registration inclusive of all catering and social functions (Welcome Reception and Conference Dinner)
- » Four (4) additional complimentary tickets to the Welcome Reception

Acknowledgement and Recognition

- » Logo and acknowledgement as the Welcome Reception Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsors acknowledgement signage

Advertising and Promotion

- » One (1) A4 promotional insert in delegate satchels (subject to Organising Committee approval)
- » Opportunity to provide two (2) pull up banners for display during the Welcome Reception (banners to be provided by the sponsor)
- » Opportunity to supply a promotional gift for delegates attending the Welcome Reception (gift to be supplied and distributed by the sponsor, subject to Organising Committee approval)
- » Final delegate list available post Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)

CONFERENCE DINNER

\$10,000 inc GST

Exclusive Opportunity

There is only one official dinner during the Conference and this is your opportunity to align your brand with this well attended event. Attended by VIP's, speakers and delegates the dinner will be held at the State Reception Centre, Kings Park on Friday 21 September.

Registration

- » One (1) full delegate registration inclusive of all catering and social functions (Welcome Reception and Conference Dinner)
- » Nine (9) additional complimentary tickets to the Conference Dinner
- » A reserved VIP table of ten (10) at the Conference Dinner (all guests must hold a ticket to the Dinner)

Acknowledgement and Recognition

- » Logo and acknowledgement as the Conference Dinner Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsors acknowledgement signage

Advertising and Promotion

- » Your logo in black and white printed on the Conference Dinner tickets
- » Your logo featured on the Conference Dinner menus
- » Opportunity to provide two (2) pull up banners for display during the Conference Dinner (banners are to be provided by the sponsor)
- » Opportunity to supply a promotional gift for delegates attending the Conference Dinner (gift to be supplied and distributed by the sponsor, subject to Organising Committee approval)
- » Final delegate list available post Conference containing first name, last name, position, organisation, state and/or country (subject to privacy laws)

DAILY CATERING

\$4,950 inc GST per day

Two [2] Opportunities Available

At Conferences, everyone remembers the food! Become a daily catering sponsor for one or both of the full days of the Conference and enjoy knowing your company or organisation will be responsible for satisfying the hunger of the Conference delegation. The catering each day will be held in the exhibition area and will include morning tea, lunch and afternoon tea.

Acknowledgement and Recognition

- » Logo and acknowledgement as a Catering Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the catering station signage
- » Verbal acknowledgement by session chair/s before catering break
- » Logo and acknowledgement on the Sponsors acknowledgement signage

Advertising and Promotion

- » Opportunity to provide one (1) pull up banner for display at the main catering station (banner to be provided by the sponsor)
- » Opportunity to display company literature on catering stations throughout the exhibition

OTHER OPPORTUNITIES

ESPRESSO BAR

\$6,000 inc GST per station

Two [2] Opportunities Available

As the Espresso Bar Sponsor your organisation will be associated with quality espresso coffee served within the Exhibition area. The package includes one (1) espresso bar located within the trade exhibition with supply of barista and all consumables, to be operational during catering breaks only.

Registration

- » One (1) full delegate registration inclusive of all catering and social functions (Welcome Reception and Conference Dinner)

Acknowledgement and Recognition

- » Logo and acknowledgement as an Espresso Bar Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Espresso Bar signage
- » Logo and acknowledgement on the Sponsors acknowledgement signage
- » Opportunity to display company literature at the Espresso Bar

RECHARGE LOUNGE

\$8,800 inc GST

Exclusive Opportunity

The Recharge Lounge is a gathering place for delegates within the exhibition area. The space will feature relaxed seating and a charge bar for smart phones and laptops. Arrange to meet a colleague or client here at this busy hub, or simply take the opportunity to recharge. As the Recharge Lounge Sponsor the lounge area will be branded with your company logo.

Registration

- » One (1) full delegate registration inclusive of all catering and social functions (Welcome Reception and Conference Dinner)

Acknowledgement and Recognition

- » Logo and acknowledgement as the Recharge Lounge Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsors acknowledgement signage

Advertising and Promotion

- » Your logo featured in the Recharge Lounge area
- » Your logo displayed on the tables within the Recharge Lounge area
- » Opportunity to display company literature in the Recharge Lounge area

CONFERENCE SATCHEL

\$7,150 inc GST

Exclusive Opportunity

Show your company as a key influencer in the endodontic/dental profession and take this high profile branding opportunity that will give you exposure long after the Conference closes.

Registration

- » One (1) full delegate registration inclusive of all catering and social functions (Welcome Reception and Conference Dinner)

Acknowledgement and Recognition

- » Logo printed one colour on Conference Satchels in conjunction with the Conference logo
- » Logo and acknowledgement as the Conference Satchel Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsor's acknowledgement signage
- » One (1) A4 promotional insert in delegate satchels (subject to Organising Committee approval)

NAME BADGES AND LANYARDS

\$5,225 inc GST

Exclusive Opportunity

- » Logo printed full colour on Conference name badges and in one colour on lanyards, in conjunction with the Conference logo
- » Logo and acknowledgement as the Conference Name Badge and Lanyard Sponsor on the Conference website with a link back to your website
- » Logo and acknowledgement in the Conference App
- » Logo and acknowledgement on the Sponsors acknowledgement signage

CONFERENCE NOTE PADS AND PENS

\$2,500 inc GST + stock of approximately 450

Exclusive Opportunity

Take this opportunity to supply branded pads or pens to the Conference delegates. This sponsorship will take your brand way beyond the Conference.

- » Opportunity to supply pads or pens branded with your company name and logo for insertion into the delegate satchel
- » Logo and acknowledgement as the Conference Pads and Pens Sponsor on the Conference website with a link back to your website

SATCHEL INSERTS

\$2,420 inc GST per insert

- » One (1) A4 promotional insert in delegate satchels (subject to Organising Committee approval)

EXHIBITION OPPORTUNITIES

Integral to the Conference will be a comprehensive Exhibition that will allow you to showcase your products and services directly to this target audience whilst they are in the buying window. The Exhibition will feature 3m x 3m exhibition booths.

Key reasons to exhibit

- » Inform and update this sector about your products and services
- » Increase sales and consumption of your products and services
- » Draw your target market to you in one place at one time
- » Appeal to all five senses – sight, sound, smell, taste and touch
- » Combine all elements in the promotional mix – advertising, public relations, sales promotions and selling
- » Each visitor is a qualified prospect. A number of strategies have been devised to maximise booth traffic and enhance networking opportunities, including exhibition hours structured around the Conference Scientific Program, and all refreshment and lunch breaks being held in the exhibition area.

Exhibition Hours

To maximise your time with delegates during the Conference the exhibition will be open for the following hours:

Thursday 20 September
1530-1900

Friday 21 September
0800-1700

Saturday 22 September
0800-1615

Hours are subject to change

Exhibition Stand Details

Exhibition booths are sold per 3m x 3m according to the following pricing structure and are available in raw space or shell scheme stand type.

Single Booth
3m x 3m x 2.5mH

Shell Scheme
\$5,000 inc GST

Raw Space
\$5,000 inc GST

Shell Scheme Booths

Single Booth – 3m x 3m x 2.5mH

- » Panels, fascia with company name sign
- » 3m x 3m x 2.5mH Octanorm structure
- » Walling – white melamine
- » Power – 1 x 10amp
- » Lighting – 2 x 150w spotlights

In addition to your booth position, each 3m x 3m x 2.5mH booking will receive:

- » Two (2) full delegate registrations inclusive of access to the scientific program, exhibition, all catering and social functions (Welcome Reception and Conference Gala Dinner)
- » Exhibitor listing on the Conference website and in the Conference App
- » Additional exhibitor registrations for staff participating in your exhibition can be purchased for a discounted rate of \$575 inc GST per person for the duration of the Conference
- » Additional exhibitor registrations include: daily access to the exhibition, daily catering and one ticket to the Welcome Reception ONLY.

SPONSORSHIP AND EXHIBITION APPLICATION

To apply for your preferred package and or exhibit space simply click **HERE** to make an application via the online form or go to the website www.tteconference.com

Confirmation of Participation

Upon receipt of your application at the Conference Office a formal acknowledgment advice and a tax invoice including full bank details will be issued. To fully confirm your sponsorship and/or exhibition a 50% part payment is required within 14 days from invoice date. Your booking will only be fully confirmed upon receipt of your 50% part payment at the Conference Office.

Cancellation

All cancellations must be received in writing by the Conference Office. If you cancel a sponsorship package or exhibition booth space, unless that particular sponsorship package or exhibition space is fully resold, the Organiser reserves the right to retain monies received. If the sponsorship package and/or the booth space is resold a full refund will be made post Conference. Any booth or sponsorship package cancelled after 30 March 2018 will incur 100% forfeit. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth/s will be cancelled.

Please note: A full copy of the Terms and Conditions is available on the website.

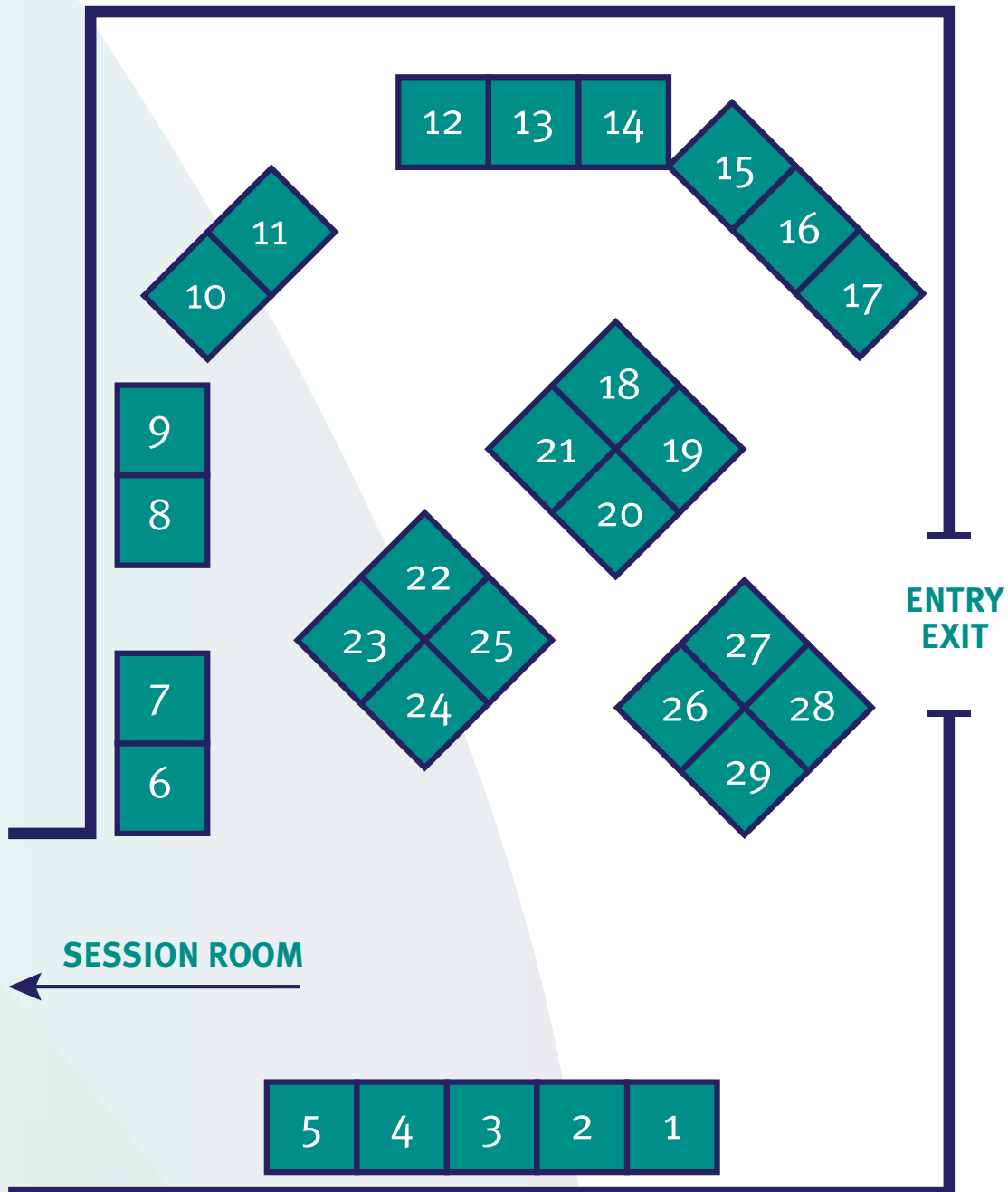
www.tteconference.com



FLOORPLAN

Perth Convention and Exhibition Centre

Bellevue Ballroom 1 and Foyer



Floorplan subject to change